

BIO-DATA

GNANESWARI PEDASANAGANTI

Academic Consultant

Department of Commerce and Business Management

Krishna University

Machilipatnam -521001



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Career Objective: Seeking a career to share my knowledge and experience with students and gain more experience into the education and teaching field.

Educational Qualifications:

| Year | Degree/Course | Name of the institution | University / board | % of marks |
|-------------|---------------------------|--|---------------------------------|-------------------|
| 2010-2012 | M.B.A(finance, marketing) | KRISHNA UNIVERSITY CAMPUS College, Machilipatnam | Krishna University | 69.55 |
| 2007-2010 | B.A(M.E.S) | THE HINDU College, Machilipatnam | Acharya Nagarjuna University | 68.56 |
| 2005-2007 | Intermediate (MEC) | S.P.M.H Jr.Kalasala, Machilipatnam | Board of intermediate education | 80.3 |
| 2004-2005 | SSC | Z.P.H.School, kankatava | Board of Secondary education | 80.16 |

Other Qualifications:

- Qualified for **UGC-NET June 2012**, **NET December 2012** and **APSET July 2012**.
- Computer Skills: **MS-OFFICE**.
- Completed M.A (**Economics**) from Acharya Nagarjuna University in the year 2017.
- Pursuing **Ph.D.** from Andhra University since 2018.

WORK EXPERIENCE:

- Worked as **Assistant Professor** from 01-08-2012 to 30-04-2013 in A.N.R COLLEGE, GUDIWADA.
- Worked as a **Guest Faculty** in Krishna University CAMPUS College, Machilipatnam, in the Dept. of Commerce and Business Management from 01-07-2013 to 30-09-2018.
- Working as **Academic Consultant** in the Dept of Commerce and Business Management in Krishna University CAMPUS College, Machilipatnam since 21-12-2018.

Seminars / Conferences Attended:

- Participated in National Seminar organised by Krishna University, Machilipatnam on NATIONAL SEMINAR ON MICRO FINANCE INSTITUTIONS and presented paper on “Indian microfinance at global context”, in 2012
- Participated in national seminar organised by P.B. Siddhartha College, Vijayawada and presented paper on “Ethical Dimensions of Business”
- Participated in National Seminar organised by Krishna University, Machilipatnam, on NATIONAL SEMINAR ON FOREIGN DIRECT INVESTMENTS (NSFDI), and presented paper on “Role and Interventions of RBI in FDI”, in April 2014
- Participated in various business meets organised by various Management Schools.
- Participated in various Work Shops organized by Krishna University Campus College.

Papers Taught:

- Business Economics
- Quantitative Techniques for Business
- Insurance and Risk Management
- Product and Brand Management
- Business Research Methods
- Marketing Management
- Insurance Products and Management
- Banking and Insurance Management
- Financial Institutions and Markets
- Business Laws

