

CURRICULUM VITAE



Dr. ALLA. JAGADEESH BABU.

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ACADEMIC CONSULTANT

DEPARTMENT OF COMMERCE & BUSINESS MANAGEMENT

KRISHNA UNIVERSITY

MACHILIPATNAM

KRISHNA (Dist.)

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Academic Qualifications:

- **Ph.D.** (2011) from **Acharya Nagarjuna University**, under the guidance of **Prof. D.A.R.SUBRAHMANYAM**, Department of Commerce and Business Administration, Mahatma Gandhi College, Guntur.
- **M.Phil.** (2006) from **Madurai Kamaraj University** under the guidance of **Prof. B.KUBERUDU**, Department of Commerce and Business Administration, Andhra University.
- **M.H.R.M.** (2014) from Acharya Nagarjuna University with **67%**.
- **M.B.A.**, (2008) from Acharya Nagarjuna University with **65 %**.
- **M.Com.** (1996) from Hindu College (PG), Guntur, Acharya Nagarjuna University with **57%**.
- **B.Com.** (1992) from Hindu Degree College, Guntur, Acharya Nagarjuna University with **50%**.

Technical Qualifications:

- ❖ Post Graduate Diploma in Computer Applications(PGDCA)
- ❖ Typewriting Higher Grade in English
- ❖ Typewriting Higher Grade in Telugu

Present Working:

- Working as **Academic Consultant** in the Department of Commerce & Management, Krishna University, MACHILIPATNAM since 2018 to till date.

Previous Teaching Experience:

- Worked as a **Director cum Professor** in Dept. of **Commerce and Business Administration** at VESTAL INSTITUTION OF MANAGEMENT & I.T., Vatlur, ELURU, (W.G.) from 2011 to 2018
- Worked as a **Guest Faculty (B-Category)** in Department of **Commerce & Business Administration**, Acharya Nagarjuna University PG Centre, Nuzivid from 2003 to 2011

- Worked as **faculty** in Department of **Commerce**, at D.A.R. College, Nuzivid, from 2000 to 2002
- Worked as **faculty** in Department of **Commerce** at Sri Sai Junior College, Manchiryal, Telangana, from 1996 to 2000

Total Experience in teaching: 20years above

Administrative Experience:

Worked as **Director (College Administrative Officer)** at VESTAL INSTITUTION OF MANAGEMENT & I.T. ELURU.(W.G) From 2011 to 2018

Research Publications:

Published:

1. **Dr. A. Jagadeesh Babu (2013)** “MANAGEMENT OF RURAL FINANCING FOR RURAL UPLIFTMENT: AN ANALYSIS” FIRST AUTHOR IJRCM (ISSN 2231-4545), Vol:3 (2013)(5)May, pp. 20
2. **Dr. A. Jagadeesh Babu (2013)** “CONSEQUENCES OF DIRECT CASH BENEFIT FOR ELDERS IN A.P.’ Voice of Research (ISSN 2277-7733) Vol:2 (3).pp.65-68.
3. **Dr. A. Jagadeesh Babu (2013)** “EMPLOYEE AND EMPLOYER RELATIONS IN THE RETAIL SECTOR” SINGLE AUTHOR IJMER ISSN :2277-7881, Vol. 2, Issue 13(1), December
4. **Dr. A. Jagadeesh Babu (2014)** “THE RELATION BETWEEN EMPLOYEE AND EMPLOYER IN THE RETAIL SECTOR” SINGLE AUTHOR ZENON ACADEMIC PUBLISHER ISBN 97887-926819-5-5, A Topic in a book
5. **Dr. A. Jagadeesh Babu (2014)** “THE EVOLUTION AND PERFORMANCE OF LIFE INSURANCE SCHEMES IN INDIA” SINGLE AUTHOR IJAR ISSN 2348-7666, Vol. 1(1), pp. 139
6. **Dr. A. Jagadeesh Babu (2014)** “HORTICULTURE DEVELOPMENT IN A.P.” SINGLE AUTHOR IJAR ISSN 234-7666, Vol.1(3), pp. 80
7. **Dr. A. Jagadeesh Babu (2014)** “DEVELOPMENT OF AGRICULTURE AND ALLIED MICRO ENTERPRISE AND RURAL LIVELIHOOD” SINGLE AUTHOR IJAR ISSN 2348-7666, Vol.1, Issue 3(1), September, pp. 67
8. **Dr. A. Jagadeesh Babu (2015)** “CHALLENGES AND OPPORTUNITIES OF SMALL FARMERS IN INDIA” SINGLE AUTHOR IJAR ISSN 2348-7666, Vol. 2, /issue 2(1), April, pp. 94
9. **Dr. A. Jagadeesh Babu (2015)** “A DETAILED STUDY ON CHILD LABOUR PROBLEMS AND PROSPECTS” SINGLE AUTHOR IJRCM ISSN 2231-5756, Vol. 5 (6), June
10. **Dr. A. Jagadeesh Babu (2015)** “A STUDY ON LABOUR WELFARE MEASURES AND SOCIAL SECURITY IN INDUSTRIES” SINGLE AUTHOR GLOBALIZATION AND INDUSTRIAL RELATIONS ISBN :978-93-85100-59-8, pp.107

11. **Dr. A. Jagadeesh Babu (2016)** “INNOVATIVE SOLUTION AND ACCOUNTABILITY FOR SAFE ROADS” SINGLE AUTHOR IJAR ISSN 2348-7666, Vol.3, Issue 2(5), February, pp. 49
12. **Dr. A. Jagadeesh Babu (2016)** “THE REVIEW RECENT CHALLENGES IN INFORMATION TECHNOLOGY MANAGEMENT” SINGLE AUTHOR IJAR ISSN 2348-7666, Vol.3, Issue 5(1), May, pp. 86
13. **Dr. A. Jagadeesh Babu (2016)** “AN EVOLUTION ON DEVELOPMENT OF CORPORATE SOCIAL RESPONSIBILITY IN INDIAN INDUSTRIES” SINGLE AUTHOR IJRCM ISSN 2231-4245, Vol.6 (6), June
14. **Dr. A. Jagadeesh Babu (2018)** “CROP INSURENCE AND PRODUCTION CREDIT FOR AGRICULTURE IN A.P.” SINGLE AUTHOR IJAR ISSN 2348-7666, Vol. 5(3), March, pp. 125-133

Accepted for Publication:

1. “THE EVALUATION OF STRESS IN THE WORK PLACE AND RELAXATION TECHNICS” SINGLE AUTHOR IJAR ISSN 2348-7666 (2019)
2. “THE CHALLENGES AND GOVT. INITIATIVES OF SMALL AND MEDIUM ENTERPRISES IN INDIA” SINGLE AUTHOR IJRCM ISSN 2231-5756 (2019)

Seminars Attended:

1. Seminar conducted on INDUSTRIAL RELATION AND HUMAN RELATION IN THE ERA OF GLOBALIZATION, (UGC, ICSSR, APSCHE), participated and presented a paper entitled *A STUDY ON LABOUR WELFARE MEASURE AND SOCIAL SECURITY IN INDIAN INDUSTIRES*, 2015
2. Seminar conducted on EMERGING TRENDS IN INSURANCE SECTOR IN INDIA (ANU, UGC) participated and presented a paper entitled *A STUDY ON CROP INSURENCE SCHEMES ON HOMOGENEOUS AREAS APPROACH IN INDIA* , 2014
3. Seminar conducted on EMERGING TRANS IN INDUSTRIAL RELATIONS , (ANU, UGC, ICSSR), participated and presented a paper entitled *THE RELATION BETWEEN EMPLOYEE AND EMPLOYER IN THE RETAIL SECTOR*, 2014
4. Seminar conducted on BANKING AND INSURANCE-CONTEMPORARY ISSUES (UGC) participated and presented a paper entitled *CONTEMPORARY ISSUES IN BANKING RELATED TO INSURANCE SECTOR* (2014)
5. Seminar conducted on THE STATUS OF TRIBAL WOMEN IN INDIA ISSUES, CHALLENGES AND STRATEGIES FOR EMPOWERMENT (UGC) participated and presented a paper entitled *THE STATUS OF INDIAN TRIBAL WOMEN'S CULTURE AND WELFARE PROGRAMMES* 2014
6. Seminar conducted on CHANGING DIMENSIONS OF COMMERCIAL BANKING IN INDIA-PROBLEMS AND PERSPECTIVES (UGC) participated and presented a paper entitled *FUTURE PERSPECTIVES WITH UNIVERSAL BANKING IN INDIA* 2013

7. Seminar conducted on MAHATMA GANDHI NATIONAL RURAL EMPLOYMENT GUARANTEE PROGRAMME: SOCIAL JUSTICE AND INCLUSIVE GROWTH (UGC) participated and presented a paper entitled ***THE NEW INITIATIVE THINGS OF THE M,G, NATIONAL RURAL EMPLOYMENT PROGRAMME FOR THE FUTURE DEVELOPMENT***, 2011

8. Seminar conducted on HUMAN RESOURCE DEVELOPMENT: ISSUES, CHALLENGES AND STRATEGIES (UGC) participated and presented a paper entitled ***HUMAN RESOURCE DEVELOPMENT: SKILLS AND ROLES***. 2010

9. Seminar conducted on INDIAN CULTURE AND MANAGEMENT THOUGHT (UGC), participated and presented a paper entitled ***INVENTION OF INDIAN MANAGEMENT CULTURE***, 2008

10. Seminar conducted on SOCIO-ECONOMIC DIMENSIONS OF UNION BUDGET 2008-09 (UGC) ***PARTICIPATION*** 2008

11. Seminar conducted on THE ROLE OF SERVICE SECTOR IN INDIA: PROBLEMS AND PROSPECTS, (D.A.R. COLLEGE, NUZVID), participated and presented a paper entitled ***THE SERVICE SECTOR DEVELOPMENT SKILLS IN INDIAN ENVIRONMENT***, 2007

12. Seminar conducted on INCLUSIVE RURAL BANKING (WITH SPECIAL REFERENCE TO MICRO-FINANCE AND SELF-HELP GROUPS) (UGC), participated and presented a paper entitled ***THE NEW EVALUATIONS OF SELF-HELP GROUPS IN INDIA EXTENDING OUTREACH AND FINANCIAL INCLUSION*** 2007

13. Seminar conducted on MANAGEMENT EDUCATION: NEW INITIATIVES FOR VALUE ADDITION, (UGC), participated and presented a paper entitled ***EVOLUTION OF MANAGEMENT EDUCATION IN INDIA. INDIAN INITIATIVES FOR VALUE EDUCATION***, 2005

14. Seminar conducted on INTERNATIONAL HR CONCALVE, (MAHATMA GANDHI COLLEGE, GUNTUR), participated and presented a paper entitled ***ROLE OF WOMEN EMPLOYEE EMPOWERMENT IN GLOBAL ENTERPRISES***, 2010

Workshops Attended:

1. Attended Faculty Development Programme (FDP) on ***ENTREPRENEURSHIP DEVELOPMENT***, organised from 15-06-2010 to 26-06-2010 organised by MINISTRY OF M.S.M.E. GOVT. OF INDIA, sponsored by DEPT. OF SCIENCE & TECHNOLOGY, GOVERNMENT OF INDIA (GoI), at Acharya Nagarjuna University, Guntur

2. Attended ***NATIONAL WORKSHOP ON ICT APPLICATION IN DISTANCE EDUCATION***, organised from 26-06-2010 to 27-06-2010, organised and sponsored by Acharya Nagarjuna University Centre for Distance Education (A.N.U.C.D.E.), Guntur

(Dr. A. JAGADEESH BABU)